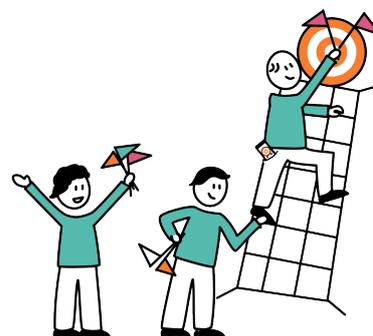


Factsheet | Incompany Ynnovate Training

Ynnovate was founded in 2011 by civil servants who believed that the government "can and should" be more innovative. Our mission is that the public sector deals differently with its challenges, with more energy, creativity and above all results! Ynnovate does this, among other things, by guiding innovation processes and training public organizations. Over the last years, Ynnovate has since grown into an innovation network of almost 1,500 Ynnovators who are committed to more innovation in government, healthcare and education. Since 2020, Ynnovate is extending its network across boundaries to other public sector organisations across the world.

Ynnovate Training

To promote innovation in the public sector, Ynnovate organizes the Ynnovate Training. During four days participants dive into the world of innovative problem solving. During the training you are intensively trained in the use of creative techniques from the Ynnovate method: a proven approach when it comes to innovation in the public sector. During the Ynnovate Training you are trained in facilitating innovation workshops in your own organization. Participants of the training become members of the Ynnovators Network and can rightly call themselves Ynnovator.



Target group

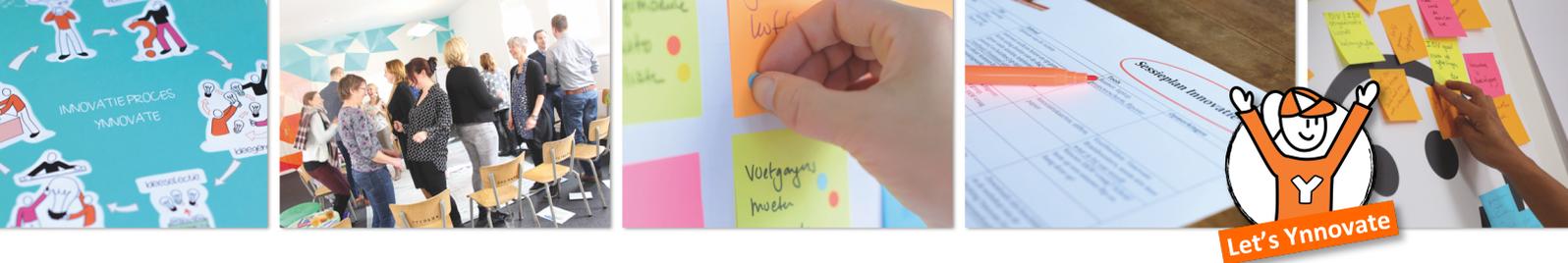
Anyone working for the public sector who understands the importance of more innovation in their work field, actively wants to contribute to a more innovative public sector and likes to learn how to guide teams and groups in the innovation process.

Program of the training

- Day 1** Introduction to innovation and creative problem solving, theoretical framework of the Ynnovate method, ground rules, the creative process, the skills and techniques for idea generation
- Day 2** Idea selection, design and preparation of an innovation workshop, problem definition and problem analysis, group dynamics, dealing with resistance, creating support, getting groups moving and actually implementing ideas
- Day 3** Facilitating an innovation workshop: all participants guide an innovation workshop according to the Ynnovate method and receive structured feedback
- Day 4** Meet-Up for evaluation, questions and deepening of the learned (half day, online)

Subjects that are covered in the Ynnovate Training:

- The personal innovative and creative attitude, including the theoretical framework
- Getting started for a challenge holder: the intake and the 4 Bs
- Formulating powerful questions for innovation workshops
- Tapping into creativity in others by creating the right preconditions. How to set an open and safe atmosphere for innovation; the creative rules
- Generating ideas and selecting the best ideas, decision methods with the group
- Developing an idea into a concrete approach that can be implemented
- Ideas only become innovations after successful implementation: coordinating the follow-up
- Dealing with group dynamics, resistance and creating support for change



- Structure of an innovation workshop, preconditions and requirements
- Skills of a good innovation facilitator
- Learning by doing: learning by experiencing the Ynnovate method yourself

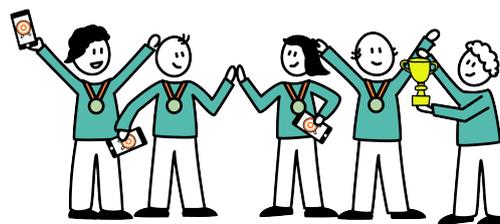
Results

After the training you have:

1. Knowledge of various innovation techniques to break through fixed thinking patterns
2. Insight into the steps of the innovation process according to the Ynnovate method and the steps you need to take to guide a group from challenging problem to creative ideas
3. Guided a (mini) innovation workshop and received feedback about your approach and attitude towards the group as an innovation facilitator
4. The skills to facilitate innovation workshops according to the Ynnovate method in your own organisation
5. Access to the Ynnovate network consisting of all other Ynnovators in the public sector
6. Improved your skills and deepened your knowledge during the Ynnovators Meet-Up

The Ynnovators network

Participants in the training become a member of the Ynnovators network and can rightly call themselves Ynnovator. As Ynnovator, they commit to the realization of more innovation in their own organization and work area.



The Ynnovators network currently consists of almost 1,500 Ynnovators at various organizations in the public sector. All of these Ynnovators have the same innovation skills and are committed to contribute to more innovation in their organization. The Ynnovators have access to a special online group on LinkedIn where they can share experience, get inspiration and ask questions. Ynnovate actively works on knowledge sharing within the network of Ynnovators about the latest innovation tools and methodologies.

Dates

The Ynnovate Training includes a basic training of three days on location and an online Meet-Up (around six weeks after completion of the training). You can check for dates on our website: www.letsynnovate.com/training. It is also possible to organize an incompany Ynnovate Training educating a group of employees within one organization at the same time.

Costs

The costs for the Ynnovate Training are 1,975 euros per person (excl. VAT). This includes the costs for all the training materials, the location, coffee/tea and lunches, welcome drinks and innovation dinner. Expenses for travel and accommodation are not included. Membership of the Ynnovators network is free.

More information

More information about Ynnovate, the Ynnovate-method or the Ynnovate Training is available via contact@letsynnovate.com or by contacting Innovation Booster Fleur Pullen (0031629339108).